

**Connected Health Symposium 2011, sponsored by Partners HealthCare –**

***Calling Patients and Caregivers***

The annual Connected Health Symposium, coming up Thursday-Friday, Oct. 20-21, is a networking scene unique to Boston – an international ideas festival with an exclusive focus on patient-centric, technology-enabled healthcare. The Symposium, the 8<sup>th</sup> annual, is run by the Center for Connected Health, a patient focused think tank within Partners Healthcare, parent organization to Mass. General Hospital, Brigham & Women's, and others. ***The event brings to town some of the best health and technology people on the planet, so the fresh thinking, networking and idea-swapping opportunities for locals are fantastic.***

To make the Symposium affordable for patients and caregivers it hopes will contribute greatly - - through firsthand experience - - and help to re-imagine and re-engineer healthcare, ***Partners is knocking down the usual \$1,095.00 admissions fee and providing a limited number of patient and caregiver scholarships.***

*Connected health* references information and communications technology that goes beyond the hospital and clinic and into the ***day-to-day lives of patients, helping them maintain health and wellness, age independently, and manage chronic conditions.*** The [agenda synopsis](#), posted at the 2011 Connected Health Symposium website, showcases a mind-boggling array of thinkers, doers, gadget-makers and app developers. You can expect keynotes delivered in an intense 20 minutes. Debates on the toughest questions in healthcare. Interviews with notables. Rapid-fire demos of new technologies. Plenty of exhibits and plenty of decision makers and important thinkers eager to network with you. Among the dozens of sessions:

- ***Facebooking Health:*** Scouting Out the Latest Trends in Online Patient Communities and Social Media
- ***Mobile, Global and Frugal:*** Low-Cost Innovations in Wireless Health for Poor Neighborhoods Everywhere
- Personalized Medicine, Connected Health: ***The Accelerating Convergence of Genomics, Information Technology and Healthcare***
- ***Game Mechanics, Gaming Psychology, and New Approaches*** to Designing Health and Wellness Programs
- ***The Futurists:*** A Fresh Look by Some Smart People at the Twists and Turns We Cannot Know ... But Need to Think About
- ***What Makes You Tick:*** New Insights into Decision-Making and Personal Behavior Change

If you are interested in taking advantage of this, please contact Joe Ternullo, Organizing Chair of Symposium 2011 at [jternullo@partners.org](mailto:jternullo@partners.org). There are a limited number of patient/caregiver scholarships available.

Best regards,



Joe Ternullo  
Associate Director, Center for Connected Health  
Partners HealthCare System

Partners HealthCare is a non-profit, integrated health system founded by