

Sponsor and Exhibitor Opportunities	Rate	Features include
Diamond Sponsor	\$30,000	Platinum Sponsor features (below) plus: <ul style="list-style-type: none"> • High-priority exhibit location • Logo in printed program plus upgrade to one full-page ad in total • Sponsorship of one video-recorded breakout session each day • Upgrade to six individual registrations in total
Platinum Sponsor	\$20,000	Premier Sponsor features (below) plus: <ul style="list-style-type: none"> • A separate 25-minute non-agended content session • 6' x 30" exhibit table with two chairs and table linen • Upgrade to five individual registrations plus one half-page ad in total
Premier Sponsor	\$10,000	<ul style="list-style-type: none"> • Signage recognition in exhibit and reception areas • Logo on program, registration bags and in promotion mailings • Acknowledgment at networking reception • Acknowledgment on CCH Web site and in the program • Literature in registration bags • Four individual registrations plus one quarter-page ad • Reduced-rate registration for additional individuals • Meeting rooms available for private conversations • Advanced copy of registration list • Exhibit table available at reduced rate
Lanyard Sponsor Hotel Room Key Sponsor Internet Kiosk	\$7,500 \$7,500 \$7,500	General Sponsor features (below) plus: <ul style="list-style-type: none"> • Logo displayed on lanyard • Three individual registrations in total
Exhibitor	\$6,000	<ul style="list-style-type: none"> • Acknowledgment on CCH Web site and in the program • Literature in registration bags • Three individual registrations in total • Reduced-rate registration for additional individuals • 6' x 30" exhibit table with, two chairs, table linen and Wireless Internet connectivity • Meeting rooms available for private conversations • Breakfast, lunch and networking breaks held in exhibit areas • Minimum of 2 hours a day reserved solely for exhibit area activities • Organized raffle to encourage visits to exhibits • Advanced copy of registration list
Program Sponsor	\$4,000	<ul style="list-style-type: none"> • Logo appears on the program and acknowledgments on CCH Web site • Literature in registration bags • One individual registration • Reduced-rate registration for additional individuals • Advanced copy of registration list
Breakfast, Lunch and Break Sponsor • Lunch and afternoon break, day 1 or 2 • Breakfast and morning break, day 1 or 2	\$7,500 \$5,500	General Sponsor features plus: <ul style="list-style-type: none"> • Logo display at breaks on 2' x 3' foam-mounted easel at food stations • Personalized logo on napkins and cups • Three individual registrations in total
Pre-Symposium "Connect-a-thon" Reception Sponsor An informal pre-Symposium gathering connecting sponsors, exhibitors and attendees	\$7,500	General Sponsor features plus: <ul style="list-style-type: none"> • Logo display at reception on 2' x 3' foam-mounted easel • Three individual registrations in total
Broadcast Sponsor • Keynote address rebroadcast • Breakout session rebroadcast	\$4,500 \$3,500	General Sponsor features plus: <ul style="list-style-type: none"> • Acknowledgment in session rebroadcast, available online for at least 300 days accompanied by links to Sponsor's Web site
General Sponsor	\$3,000	<ul style="list-style-type: none"> • Acknowledgment on CCH Web site and in the program • Literature in registration bags • One individual registration • Reduced-rate registration for additional individuals
Program Advertising	\$2,500 \$1,500 \$1,000	<ul style="list-style-type: none"> • Full page • Half page • Quarter page

All sponsor and exhibit opportunities are non-exclusive. Contact: Margaret Spinale, 617-643-3905 or mmspinale@partners.org

Partners HealthCare is a non-profit, integrated health system founded by