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**CENTER FOR CONNECTED HEALTH LAUNCHES NEW WEBSITE,
ENGAGING PATIENTS, PROVIDERS AND HEALTHCARE LEADERS
TO CHANGE HEALTHCARE DELIVERY USING CONSUMER TECHNOLOGIES**

New Resource Centers provide comprehensive information on models of care for connected health, including disease and personal health topics

BOSTON, AUGUST 23, 2007 – The Center for Connected Health today announced the launch of a new website and online Resource Centers for healthcare providers, patients and other healthcare and policy leaders. The new website – www.connected-health.org – is focused on providing a platform for discussions, comments, and resources to help make connected health a reality and establish new models of care for delivering quality patient care.

Using consumer technologies and online resources such as the Internet, cell phones, digital cameras and sensors, the Center for Connected Health is connecting leading medical specialists with patients – in their homes, offices and around the world – to better manage and monitor patient health, offer expert second opinions and provide convenient, personalized medical care.

“Our new website chronicles much of the work being done at the Center and in other organizations, to change healthcare delivery and improve the quality of care for our patients,” said Joseph C. Kvedar, MD, Director, Center for Connected Health. “The site is designed to create a dynamic community where clinicians, healthcare administrators, technologists, payers, and patients can share ideas and best practices. We encourage visitors to ask the tough questions and learn how consumer-ready technologies can help to improve healthcare delivery, facilitate personal health and wellness programs and best utilize our healthcare resources.”

The new website features articles, news, white papers, policy review and guest editorials to provide the inspiration and solutions needed to address healthcare delivery challenges and establish a patient-centered model of care. Information and registration details about the Center’s educational events, including its annual Connected Health Symposium, can also be found on the site. The website shares information, data and patient stories from connected health experts, healthcare providers, administrators, employers, payers, policy makers and staffers from the Center for Connected Health on a wide range of healthcare delivery topics.

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The Center for Connected Health defines “*connected health*” as the range of opportunities for technology-enabled care programs and the potential for new strategies in healthcare delivery.

About the Center for Connected Health

The Center for Connected Health (formerly Partners Telemedicine), a division of Partners HealthCare, is a leader in the use of technology to deliver quality patient care outside of the medical setting. Based in Boston, the Center for Connected Health is applying consumer technologies and online resources in innovative ways, to increase access and improve quality medical services and patient care. The Center for Connected Health also offers expert online second opinions and facilitates enhanced medical education and training through Internet technologies. Visit www.connected-health.org.

Boston-based Partners HealthCare is an integrated health system founded in 1994 by Brigham and Women’s Hospital and Massachusetts General Hospital. In addition to its two academic medical centers, the Partners system also includes community and specialty hospitals, community health centers, a physician network, home health and long-term care services, and other health-related entities. Partners is one of the nation’s leading biomedical research organizations and a principal teaching affiliate of Harvard Medical School. Partners is a non-profit organization. Visit www.partners.org.

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